

# wendy ding

illustration | design

phone 416.826.6811  
email info@wendyding.com

web www.wendyding.com  
blog www.wendyding.com/blog

**testimonial** “Wendy doesn't require much direction at all which is a huge help for myself and her consistently high standard is again hugely valuable.” - Mark Billen, Editor of Web Designer magazine (UK)

## skills

### Digital

- Specializes in Adobe Illustrator, Photoshop
- Experienced in Flash, HTML, AfterEffects, InDesign, MS Office
- Mac and PC operating systems
- Proficient with Wacom tablet

### Traditional

- Acrylic
- Watercolour
- Coloured pencils
- Pen and ink

## work experience

**Freelance Illustration and Graphic Design** | March 2008 - Present | Toronto, Canada

Select clients: Rocket Dog Shoes, The Bay, Web Designer, Advanced Photoshop, Owlkids, Shameless

Select projects: Fashion, children's, editorial and graphic novel illustration; web design and digital art tutorials

**eyeReturn Marketing** | Graphic Designer / Illustrator: July 2010 - July 2011 | Toronto, Canada

Creating mock-up web ad campaigns for clients in entertainment, technology, fashion, and consumer goods. Further duties include illustration for company website and internal marketing, Flash ad production, HTML email revisions

**Pressure (advertising agency)** | Design Intern: October - December 2008 | Markham, Canada

Design and production for print and web, pre-press, illustration, brand development for clients in entertainment, restaurant, and consumer goods industries

**Owlkids Magazine** | Junior Designer Intern: May - December 2007 | Toronto, Canada

Creating editorial and spot illustrations, cover mockups, rough sketches, web layout, and crafts. Further duties include archiving, photo-researching, and assisting in photo-shoots

**Sheridan Institute** | Web Assistant: June - July 2005 | Oakville, Canada

Updating various sites of the school, designed proposed web layout for the Advanced TV and Film program

**Alliance Atlantis** | Pre-production Intern: July - August 2003 | Toronto, Canada

Creating puppets, props and costumes for the children's animated series "Henry's World"

## exhibitions

2011: Erotic Arts and Crafts Fair (Toronto), Bazaar of the Bizarre (Toronto)

2010: Wendyland (debut solo show in Toronto), Dirty Show (Detroit), Erotic Arts and Crafts Fair (Toronto), Toronto Fan Expo

2009: The Square Foot Show (New York), The Toronto Comic Arts Festival, Toronto Fan Expo, Canzine (Toronto)

2008: Toronto Fan Expo, The Clothing Show (Toronto)

## awards and recognition

2010: Xto Image Awards | Second place winner for “Food Girls” series (award showcase held in Santa Monica)

2009: Featured Artist

· Web: newsugar.co.uk, freshcharacters.com, illustrophile.com, designyoutrust.com, shedoesthcity.com

· Magazine: Digital Arts (March), Toro (April)

2007 - 2008: Adobe Design Achievement Awards | Honourable mention (2007) and semi-finalist (2008)

2006: Toronto School of Art | Winner for Best Fashion Design

## education

**Sheridan Institute of Technology:** BAA Illustration (with honours): 2004 - 2008 | Oakville, Canada

**Ryerson University:** Completed first year of BFA New Media: 2003 - 2004 | Toronto, Canada

## interests

Traveling, sketching, fashion, music, dancing, gaming, food, and learning new things.