

wendy ding

illustration | design

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web www.wendyding.com
blog www.wendyding.com/blog

testimonial “Wendy doesn't require much direction at all which is a huge help for myself and her consistently high standard is again hugely valuable.” - Mark Billen, Editor of Web Designer magazine (UK)

skills

Digital

- High level in Adobe Illustrator, Photoshop
- Experienced in AfterEffects, Flash, InDesign, MS Office
- Mac and PC operating systems
- Proficient with Wacom tablet

Traditional

- Acrylic
- Watercolour
- Coloured pencils
- Pen and ink

work experience

Freelance Illustration and Graphic Design: March 2008 - Present | Toronto, Canada

Select clients: Web Designer (UK), Advanced Photoshop (UK), Owlkids, Shameless, Rubicon Publishing

Select projects: Web design and digital art tutorials; children's, editorial and graphic novel illustration

Pressure (advertising agency): October - December 2008 | Markham, Canada

Design Intern: Responsible for design and production for print and web, pre-press, illustration, and brand development for clients in restaurant, consumer goods, and entertainment industries

Owlkids Magazine: May - December 2007 | Toronto, Canada

Junior Designer Intern: Created editorial and spot illustrations, cover mockups, rough sketches, web layout, and crafts. Further duties include archiving, photo-researching, and assisting in photo-shoots

Sheridan Institute: June - July 2005 | Oakville, Canada

Web Assistant: Maintained and updated various sites of the school, designed proposed web layout for the Advanced TV and Film program

Alliance Atlantis: July - August 2003 | Toronto, Canada

Pre-production Intern: Created puppets, props and costumes for the children's animated series "Henry's World"

exhibitions

2010: Dirty Show 11 (Detroit), Erotic Arts and Crafts Fair (Toronto), Toronto Fan Expo

2009: The Square Foot Show (New York), The Toronto Comic Arts Festival, Toronto Fan Expo, Canzine (Toronto)

2008: Toronto Fan Expo, The Clothing Show (Toronto)

awards and recognition

2010: Xto Image Awards - Second place winner for "Food Girls" series

2009: Featured Artist

Web: newsugar.co.uk, freshcharacters.com, illustrophile.com, designyoutrust.com, shedoesthcity.com

Magazine: Digital Arts (March '09), Toro magazine (April '09)

2007 - 2008: Adobe Design Achievement Awards - Honourable mention (2007) and semi-finalist (2008)

2006: Toronto School of Art - Winner for Best Fashion Design

education

Sheridan Institute of Technology: BAA Illustration (with honours): 2004 - 2008 | Oakville, Canada

Ryerson University: Completed first year of the BFA New Media program: 2003 - 2004 | Toronto, Canada

interests

Traveling, sketching, fashion, music, gaming, food, and trying new things.